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The **WORLD**
thirsts for it.SM

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One in three people

**DON'T HAVE ACCESS
TO CLEAN
WATER**

That's more than a billion people.

NOW YOU CAN MAKE A DIFFERENCE.

AIRDYE® TECHNOLOGY CAN SAVE TRILLIONS OF GALLONS OF WATER A YEAR FROM POLLUTION.

AirDye technology is a way to dye synthetic textiles without the use of water. Compare that to traditional dyeing which poses a catastrophic threat to the world's clean water. AirDye technology is the ideal alternative to traditional dyeing and decorating processes. The end product is beautiful, equal or better in quality, and it costs no more than traditional methods.

That makes it easy for fashion designers to make the responsible choice. Just specify AirDye technology when ordering synthetic fabrics for anything from swim suits to sportswear to high fashion evening wear...

By choosing AirDye for the garments on this page, you have saved 188 gallons of water, 63 megajoules of energy, and 3.24 kilograms of greenhouse gas.

[reduce air pollution]



[save energy]



[be beautiful]



[save water]

Save money.
Create beauty.
Save the planet.
