

# ECOMETRICS REPORT

## A LOT TO SAY WITH AIRDYE® PRODUCTION

### inspirational graphic tee (men's medium)



alottosay.com

#### PROJECT DESCRIPTION

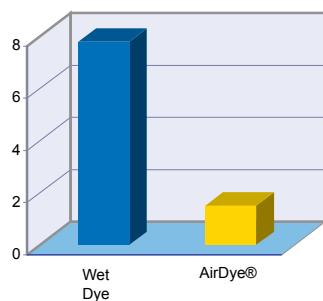
AirDye® replacement for inspirational graphic tee (men's medium).  
Comparison with traditionally dyed and printed material, based on 1 unit.

#### ANALYSIS RESULTS

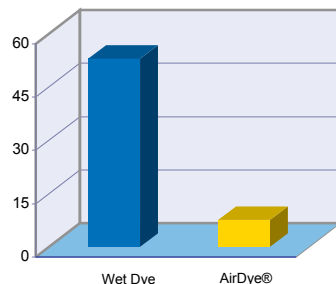
ITEM	CONVENTIONAL	AIRDYE®	SAVINGS	% SAVINGS
<b>Inspirational Graphic Tee (men's medium)</b>				
Water (Gallons)	7.8	1.5	6.3	80.8%
Energy (MJ)	52.9	7.6	45.3	85.6%
GHG (kg CO <sub>2</sub> equiv.)	2.8	0.5	2.3	82.1%

#### AIRDYE® VS. WETDYE: WATER CONSUMPTION, ENERGY, AND GLOBAL WARMING COMPARISONS

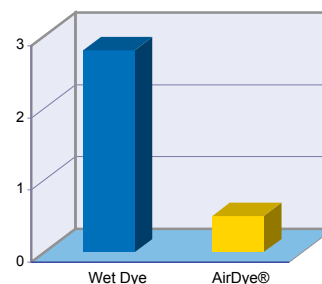
**Water (Gallons)**



**Energy (MJ)**



**Greenhouse Gas (kg CO<sub>2</sub> equivalent emissions)**



#### ANALYSIS NOTES

The above data is calculated from Life Cycle Assessment of the AirDye® process. This data is verified through third party review of certified research. Data is available upon request. Industry averages for conventional process impact is derived from published data by government, industry and academic research. Additional information is available at [www.airdye.com](http://www.airdye.com).

AirDye® technology manages the application of color to textiles without the use of water. AirDye® is today's sustainable alternative to traditional dyeing and decorating processes.

The benefits of using AirDye® technology are:

- does not pollute water, by using air instead of water to convey dye, no hazardous waste is emitted and no water is wasted.
- greatly reduces energy requirements, therefore lowering costs and satisfying the strictest standards of global responsibility.
- does not use boilers, screen printing machines, drying ovens, or cleaning and scouring chemicals, thereby eliminating major sources of pollution.
- communicates to the consumer the environmental benefits of products without sacrificing style or costs.

**Note:** The following assumptions have been made for this analysis. Average fabric weight of 5.5 oz/square yard. Fabric width is approximately 60". Yardage needed: 1 m. Fabric used: recycled jersey knit.

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Learn more at  
[www.airdye.com/alottosay](http://www.airdye.com/alottosay)

The WORLD *thirsts* for it.