

ECOMETRICS REPORT JULIEAPPLE WITH AIRDYE® PRODUCTION

handbag



PROJECT DESCRIPTION

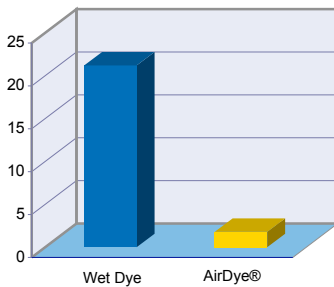
AirDye® replacement for handbag.
Comparison with traditionally printed material, based on 1 unit.

ANALYSIS RESULTS

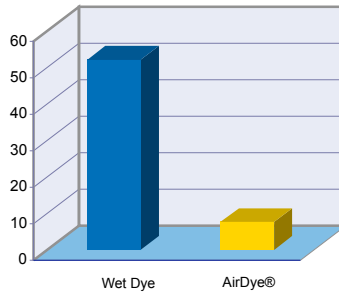
ITEM	CONVENTIONAL	AIRDYE®	SAVINGS	% SAVINGS
Handbag				
Water (Gallons)	21.2	1.8	19.4	91.5%
Energy (MJ)	52.1	7.6	44.5	85.4%
GHG (kg CO ₂ equiv.)	2.0	0.4	1.6	80.0%

AIRDYE® VS. WETDYE: WATER CONSUMPTION, ENERGY, AND GLOBAL WARMING COMPARISONS

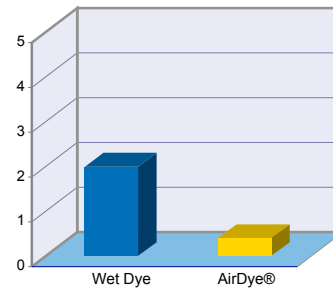
Water (Gallons)



Energy (MJ)



Greenhouse Gas (kg CO₂ equivalent emissions)



ANALYSIS NOTES

The above data is calculated from Life Cycle Assessment of the AirDye® process. This data is verified through third party review of certified research. Data is available upon request. Industry averages for conventional process impact is derived from published data by government, industry and academic research. Additional information is available at www.airdye.com.

AirDye® technology manages the application of color to textiles without the use of water. AirDye® is today's sustainable alternative to traditional dyeing and decorating processes.

The benefits of using AirDye® technology are:

- does not pollute water, by using air instead of water to convey dye, no hazardous waste is emitted and no water is wasted.
- greatly reduces energy requirements, therefore lowering costs and satisfying the strictest standards of global responsibility.
- does not use boilers, screen printing machines, drying ovens, or cleaning and scouring chemicals, thereby eliminating major sources of pollution.
- communicates to the consumer the environmental benefits of products without sacrificing style or costs.

Note: The following assumptions have been made for this analysis. Average exterior fabric weight of 10.0 oz/square yard. Average interior fabric weight of 4.4 oz/square yard. Fabric needed is approximately 60". Average total yardage: 0.9 yards.

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Learn more at
www.airdye.com/julieapple

The WORLD *thirsts* for it.™